Marketing Apprentice – UX Designer (REMOTE)
Job Description

About the Team

 The world isn't standing still, and neither is Allstate. We're moving quickly, looking across our businesses and brands and taking bold steps to better serve customers' evolving needs. That's why now is an exciting time to join our team. You'll have opportunities to take risks, challenge the status quo and shape the future for the greater good.

You'll do all this in an environment of excellence and the highest ethical standards – a place where values such as integrity, inclusive diversity and accountability are paramount. We empower every employee to lead, drive change and give back where they work and live. Our people are our greatest strength, and we work as one team in service of our customers and communities. Plus, Allstate is changing how, when, and where we work-to lead us boldly into our future. We're empowering our employees to create better ways of working through more intentional use of communication and collaboration practices, processes, and tools.

Everything we do at Allstate is driven by a shared purpose: to protect people from life's uncertainties so they can realize their hopes and dreams. For more than 90 years we've thrived by staying a step ahead of whatever's coming next – to give customers peace of mind no matter what changes they face. We acted with conviction to advocate for seat belts, air bags and graduated driving laws. We help give survivors of domestic violence a voice through financial empowerment. We've been an industry leader in pricing sophistication, telematics, digital photo claims and, more recently, device and identity protection. We are the Good Hands. We don't follow the trends. We set them.

About the Role
Want to work in your field and train on the job? Join our 12–24-month apprentice program! You will earn and learn on the job, receive career guidance and mentorship, all while attending school. Allstate will also provide tuition assistance and hands-on training in the field of User Experience Design.

The program will start August 2023.

Think that working in the insurance field can't be exciting, rewarding and challenging? Think again. You'll help us reinvent protection to improve customers' lives. We'll help you make an impact with our training and mentoring offerings. Here, you'll have the opportunity to expand and apply your skills in ways you never thought possible. And you'll have fun doing it. Join a company of individuals with hopes, plans and passions, all using and developing our talents for good -- at work and in life.

Allstate UX is a team of creative problem solvers and enthusiasts in human-centered design. We are UX designers, content designers, UX researchers, and visual designers. Here's what you can expect from a UX career at Allstate:

- You'll break new ground to create innovative solutions that live into our customer value proposition.
- You'll work in a collaborative environment that builds you up and supports long-term growth in your skills and career.
- You'll contribute to systems and products that have a real impact on our business and on the millions of people who use our designs.

We build products to help protect people from life's uncertainties. Are you up to the challenge?

Our team of UX Designers use human centered design methods to create industry-leading experiences from ideation to launch of a product or service. As a UX design intern, you'll work within a UX team to create innovative solutions that meet both user needs and key business objectives.

Job Responsibilities:
- Work alongside our UX teams as they design and envision future experiences iteratively in a dynamic environment
- Participate in human-centered design approaches to frame problems, uncover patterns, discover opportunities, and visualize possibilities
- Learn and use design thinking methods to iterate through concepts that can be tested and validated with users
- Contribute to planning and facilitating UX research

What we need to see from you:
- Currently pursuing a certification or degree in fields of study related to: User Experience Design, Service Design, Design, Human-Computer Interaction (HCI), Interaction Design, Information Sciences, Psychology, Human Factors, and/or Computer Science
- Strong writing, storytelling, and presentation skills
- Knowledge of design and prototyping tools such as: Figma, Sketch, InVision, Adobe Suite
- Strong communication, organization, and presentation skills

Supervisory Responsibilities: This job does not have supervisory duties.

Compensation:
As an Apprentice, you will work between 20-30 hours per week at a rate of $27.21/hour. Benefits are available.